



EH Private Bank®

EH Private Bank is a Tradename of EH National Bank

June 24, 2020

To our clients and friends:

On behalf of the entire EH Private Bank team, we hope that you are well and safe.

We are thankful to have these opportunities to connect with you during these trying and uncertain times. The challenges we have all faced in the last few months have put a significant strain on everyone in our community. Businesses of all sizes as well as individuals and families have been severely impacted by the pandemic and civil unrest. We're pleased to tell you that EH Private Bank continues to operate at 100%, helping our clients to meet their needs. Regardless of what's happening or impacting our community, we won't forget that you (our clients) are our most valuable asset of all.

As we have discussed with you in previous communications, one of the biggest challenges we face is the continual threat of cyberattacks. Unfortunately, banking has remained one of the most 'phished' or targeted industries for more than a decade. Publicly available, unrestricted, and inexpensive web domains (e.g., .com, .net) enable bad actors to easily obtain lookalike domains to execute business email compromise, phishing and spoofing attacks that lead to breaches, identity theft and financial fraud. We understand that now more than ever, we need to ensure that our clients can easily verify they're interacting with *their* bank, and not a phishing scam or spoofed website. Here's what we're doing about that to ensure that your digital experience with us is safe and secure.

In the coming weeks, we will be communicating with you regarding our plans to improve the security of our Internet-based connectivity. Our new email and website domain will change to ending with a .BANK suffix instead of .com. Why are we doing that? The .BANK domain, **reserved exclusively for banks**, prevents lookalike domains, and makes it easy for anyone to immediately identify legitimate bank emails and websites versus business email compromise, phishing and spoofing attacks. The .BANK "Stamp of Trust" creates verified online and email platforms that are prepared for digital banking products and services that you depend on.

What this means to you is that you can simply look for the .BANK suffix on all electronic interactions with us; to ensure that breaches, identity theft and financial fraud in day-to-day interactions are being prevented. We know you likely count on the security of our digital products like online and mobile banking every day. .BANK will help us keep those services even more secure. Only *banks* can go through the rigorous registration and verification process to obtain a .BANK Internet domain.

What do you need to do about this now? Nothing. We'll take care of the change and we'll be sure to let you know when we switch over to the new web and email domain, as well as how to interact with it. We expect the switch to the new domain to occur on July 17th. Stay tuned for more details.

If you have any questions or need additional information, please give our client care team a call at (323) 602-2000. We're here to help!

Sincerely,

Chuck Thomas
President/CEO

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